

ROSWELL RECREATION APP

By: Maggie Pruitt

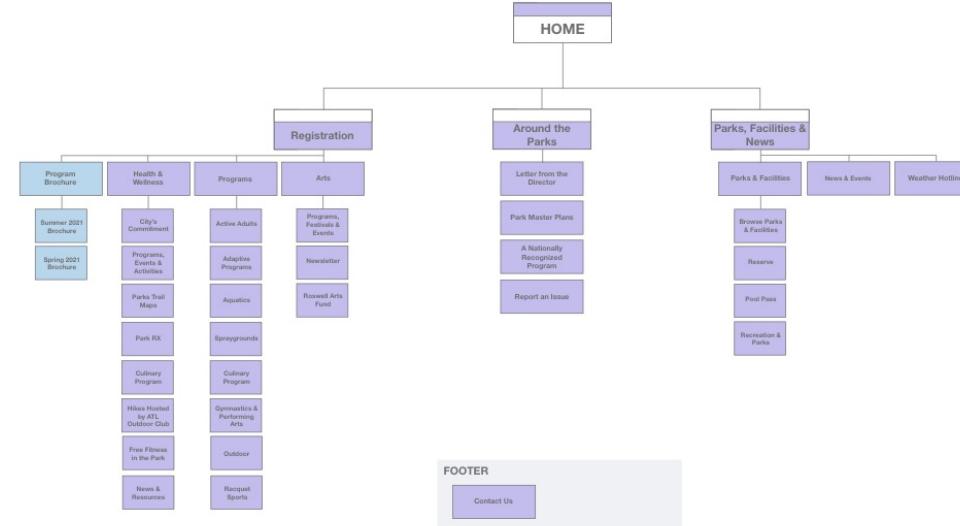
PURPOSE

- The name of this app will be Recreation in Roswell.
- The purpose of the app is to allow residents and/or visitors a specific place to look at information relation to recreation programs, health and wellness activities, news and facilities. (Site map located here for general information).

INFORMATION ARCHITECTURE

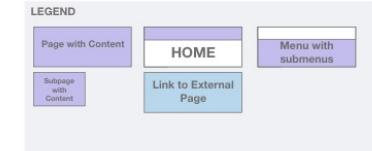


Proposed Recreation & Parks App:
City of Roswell website
<https://www.roswellgov.com/home>
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FOOTER

Contact Us



TARGET AUDIENCE

- This app will be targeting Roswell residents and non-residents who are interested in programs related to the City of Roswell's recreation and parks department.
- The app will help users register for programs, find out more information on programs they are looking to get involved in and help display information about local happenings.
- This app will also help making finding information about specific and local programs easier than searching on the main Roswell municipal website.

USER STORIES

Meet Rebecca, Sara & Jackson

- **Rebecca (USER 1):** She is a mom looking to find out more information on summer camps in Roswell.
- **Sara (USER 2):** She is a runner who enjoys the Roswell trails and running after work.
- **Jackson (USER 3):** He is a youth baseball coach that practices at the local Roswell recreational fields.

USER STORIES

#1

- Rebecca is a resident of Roswell and a mom. She wants to see if there is a musical theater camp taking place this summer in Roswell for her daughter to participate in. She has a specific week in mind and is willing to register her daughter for the camp if there are spaces available. Rebecca is looking for a quick way to search a camp and register for it on the go.

#2

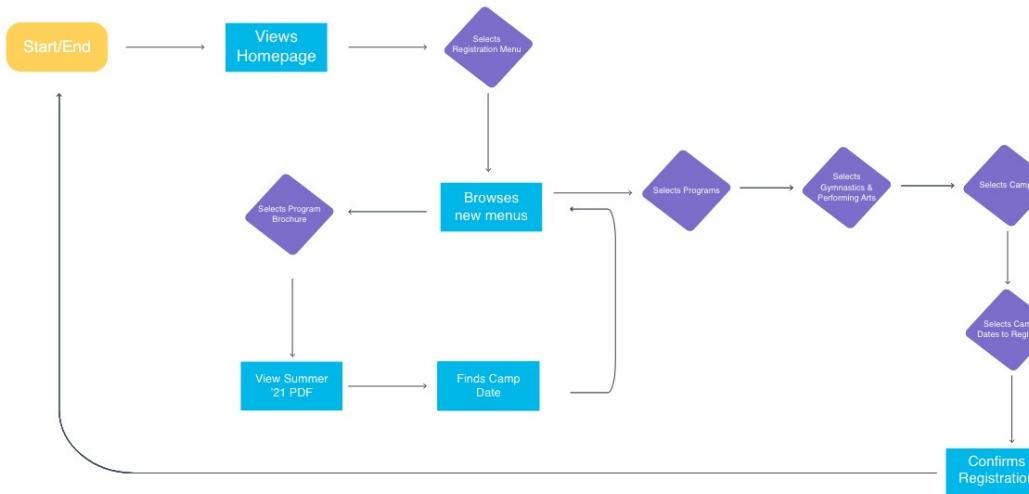
- Sara is an avid runner. She loves running throughout Roswell, especially in her local park (Roswell Area Park). She occasionally works late and likes to get a trail run in as the sun is setting, so she sometimes leaves the park at dark. Sara recently ran at the park, and there were numerous lights out from a recent storm on the trail and in the parking lot. She wants to report it to the city so they can fix the lights. Sara is looking to help her community and give the parks department a heads up about a safety concern.

#3

- Jackson is a Roswell resident and coach of his son's baseball team that plays for the city. They practice on the city's fields. Jackson noticed a bad storm coming for one of the team's practice days. On the day of practice, he wants to find out if the field his team is practicing on is open or if they are closed due to the weather.

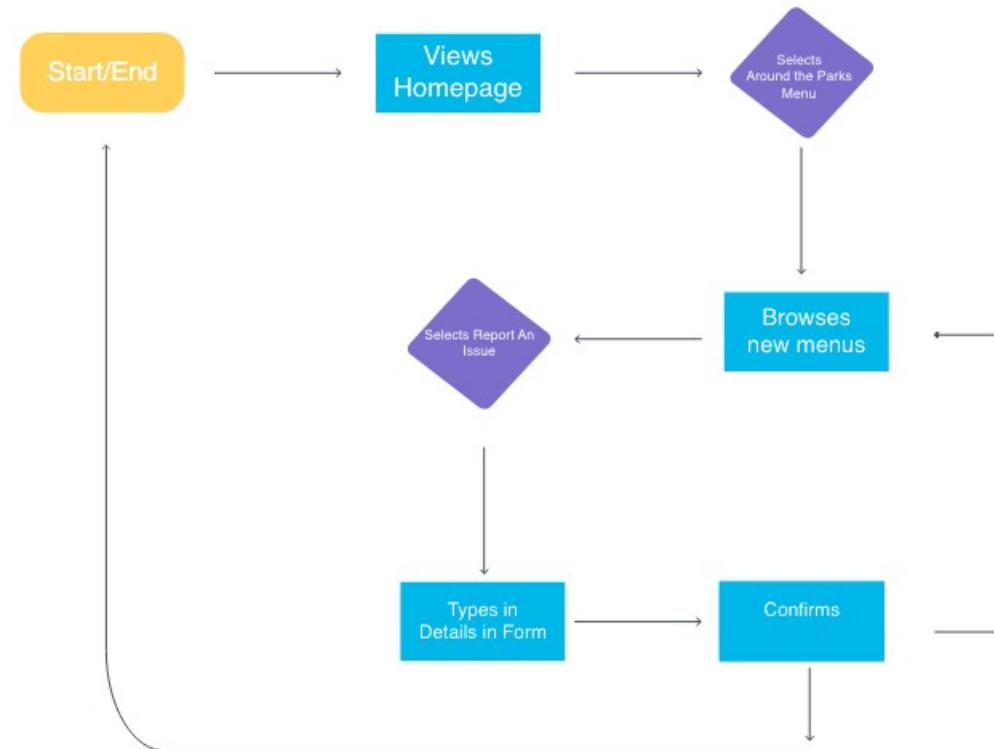
FLOW I: REBECCA

USER 1 FLOW: REBECCA



FLOW 2: SARA

USER 2 FLOW: SARA



FLOW 3: JACKSON

USER 3 FLOW: JACKSON

