

CITY OF ROSWELL

Website IA Redesign

roswellgov.com

By: Maggie Pruitt



PROJECT PURPOSE

- Roswell, GA is a city about 20 minutes north of Atlanta. Based on the last census in 2010, 88,346 people lived in Roswell.
- The City of Roswell's website is roswellgov.com and it provides information for residents, tourism, government services, business, recreation and many other topics.
- The site's information was evaluated with a site map in order to provide a more detailed information architecture and help navigation for users.
- The following slides show the current site map (I) and the latter is the proposed site map with changes.

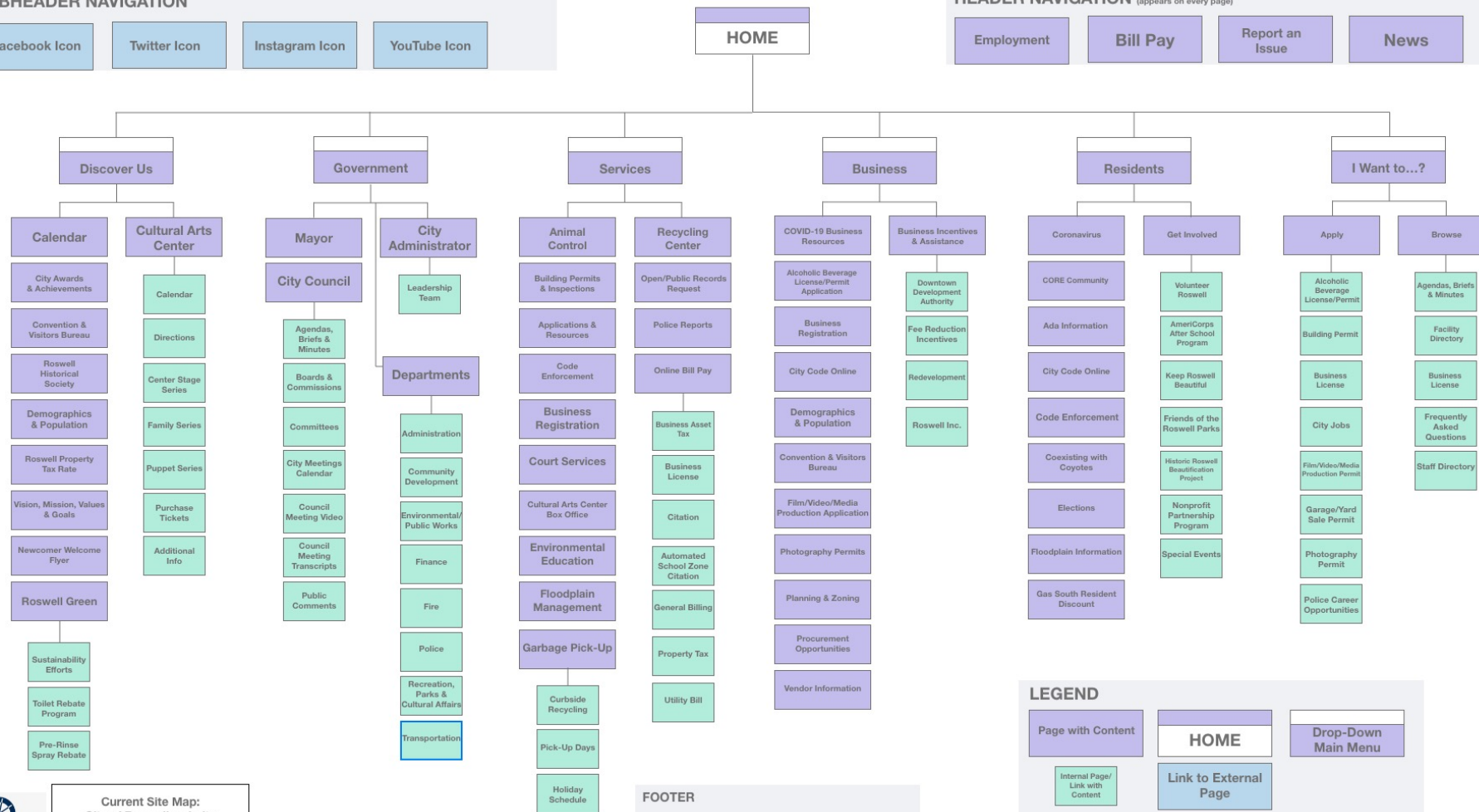


CURRENT SITE MAP

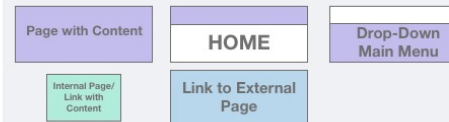
SUBHEADER NAVIGATION



HEADER NAVIGATION (appears on every page)



LEGEND



Current Site Map:
City of Roswell website
<https://www.roswellgov.com/home>
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FOOTER

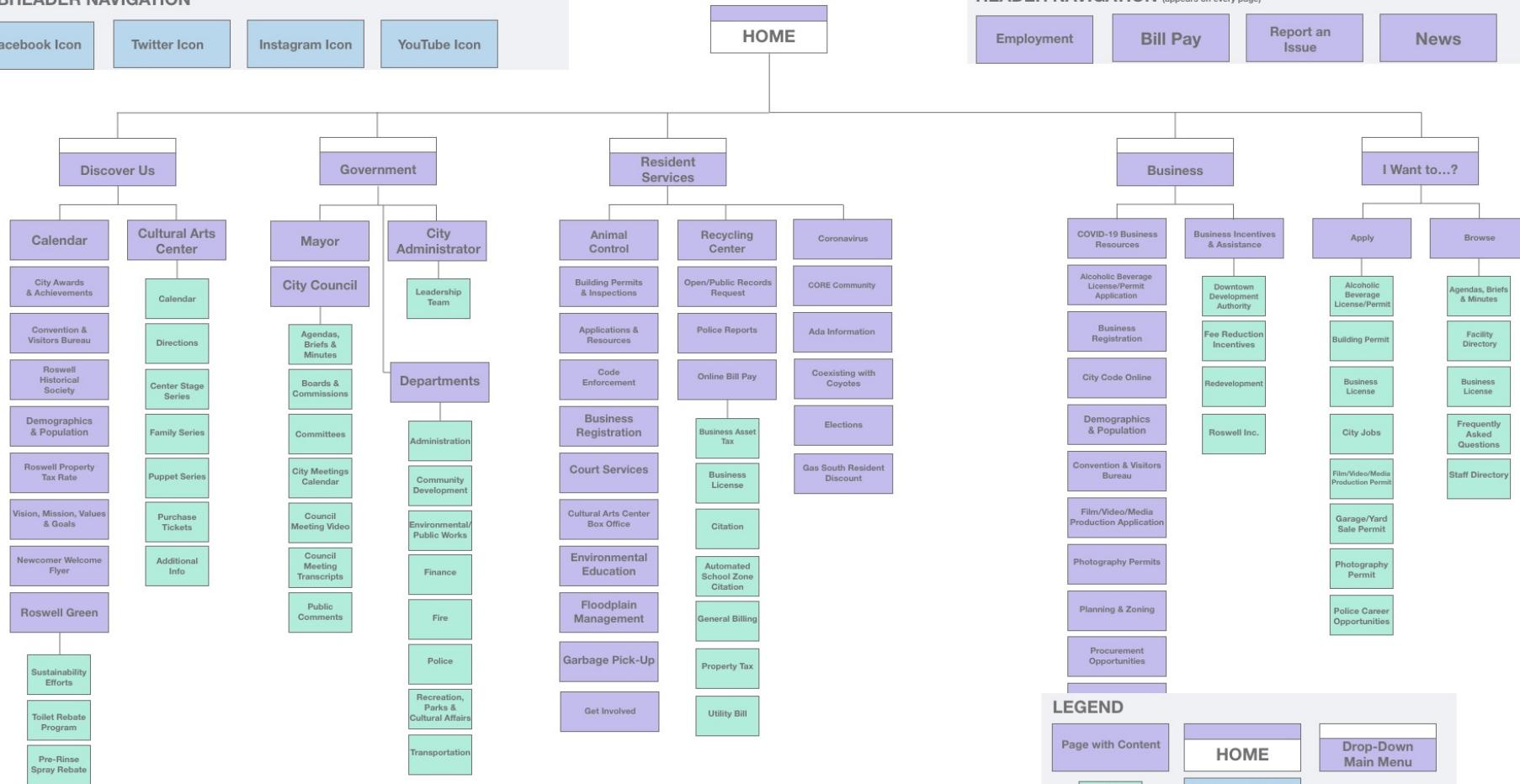
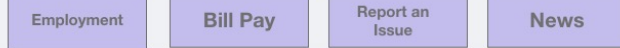
Same as main menu links

PROPOSED SITE MAP

SUBHEADER NAVIGATION



HEADER NAVIGATION (appears on every page)



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FOOTER

Same as main menu links

LEGEND

